

## Full Scale **UI/UX Designer**

2026 - Present

- Design interfaces, visuals, and collaterals for in-house tools, platforms, and staff-facing projects.
- Spearhead design team initiatives including brand guidelines and career ladder frameworks to maintain consistent design direction and support team growth.
- Assist in community events held or sponsored by the company.

## HQZen.com **Product Design Lead, Front-end Developer**

2021 - 2026

- Responsible for developing static websites from design mockups and refactoring outdated code syntax while updating component structures.
- Designing user-friendly interfaces, drafting low-fidelity mockups based on user research, and conducting usability testing and interviews for new and upcoming features.
- Ensure all features are feasible within set deadlines, meet with stakeholders and managers for product feedback and upcoming features.
- Provide training for team members and interns, and conduct post-sprint ceremonies such as retrospectives, planning, and stand-up meetings.

## RideHero, Inc. **UI/UX Designer**

2020

- Assigned to work as a primary designer on multiple projects, including RideHero (a bus hailing mobile app), Aguila (a delivery app), and Discover Cebu (a centralized app to promote Cebu tourism).
- Assisted in brainstorming app ideas for LGUs and government initiatives aimed at supporting residents within specific municipalities.

## Symph **Web Design and Development Intern**

2019

- Assigned to multiple teams as a UI/UX designer, studied UX principles and front-end development fundamentals, and contributed to MATA, a project involving facial recognition technology.
- Assisted in organizing community events such as Frontend Fridays and GDG Cebu.

## **Programming and Frameworks**

Javascript, TypeScript, HTML, CSS, Sass, Vue, Bootstrap CSS, Tailwind CSS, React, Next.js

## **Tools**

Git, GitLab, ChatGPT, Claude, Gemini, Netlify, VS Code, Figma, Webflow, Framer, Adobe Suite, Google Workspace Tools

## **Education**

University of San Carlos, Bachelor of Science in Computer Engineering Jun 2015 → Dec 2020

## **References**

### **Jarrhey Dela Peña**

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### **Dianne Mendola**

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### **Patricia Lexa Tumulak**

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### **Art San Diego**

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